



Business Qualification & Procurement Access

Opening doors to business opportunities across
Saudi Arabia

Table of Contents



Who We Are

Company Overview



What We Offer

Business Qualification

Procurement Access

Vendor Registration



Success Stories

Case Study: Wesam Al-Ittihad



Our Track Record

Performance Metrics

Industries We Serve



Our Clients

Companies We've Worked With



Our Team

Leadership Team



Contact Us

Get In Touch

WHO WE ARE

من نحن

Your Trusted Business Partner in Saudi Arabia

About Us

Company Overview

Highlights is a specialized consulting firm dedicated to helping businesses navigate the complex qualification and procurement landscape in Saudi Arabia. We bridge the gap between companies seeking opportunities and entities offering contracts.

Founded in 2019, we have successfully guided over 200 companies through the qualification process, enabling them to access previously unreachable tender opportunities across various sectors.

Our Mission

To simplify and accelerate the business qualification process, enabling companies to participate in Saudi Arabia's growing procurement opportunities.

Our Vision

To become the leading facilitator of business qualification and procurement access in the Kingdom, supporting Vision 2030 through increased private sector participation.



Expert team with deep industry knowledge

Proven track record of successful qualifications

Comprehensive end-to-end support services

WHAT WE OFFER



Our Service Pillars



Business Foundation Services

خدمات تأسيس الأعمال

- Company Formations
- Administrative Consultations
- Feasibility Studies
- Legal Consultations
- Human Resources
- Project Management
- Personal Assistant Services
- Chart of Accounts Setup Systems
- Designing & Structuring Financial
- Internal Financial Process Mapping
- Accounting Systems Implementation
- Accountant Recruitment & Training services



Compliance & Readiness Services

خدمات الامتثال والجاهزية

- Cybersecurity Compliance
- Governance & Financial Consultations
- ISO Certifications
- Technical Office Engineering
- Graphic Design
- Zakat & Tax Registration
- VAT Compliance & Filing
- Corporate Tax Filing
- Payroll Structuring & Compliance
- Audit Preparation Support
- Monthly Financial Reports & Closing Statements
- Account Reconciliation Services



Market Entry & Growth Services

خدمات دخول السوق والنمو

- Vendor Registration
- Pre-qualification Support
- Business Development (Annual / On Demand)
- Pricing Estimation
- RFP/Bid Proposal Support
- Purchasing Management
- Revenue Stream Forecasting
- Cost Optimization Strategies
- Break-even & Profitability Analysis
- Financial Benchmarking Reports
- Cash Flow Management & Growth Planning

Business Foundation Services

تأسيس الأعمال

Business Foundation Services

تأسيس الأعمال

Comprehensive solutions to establish and structure your business operations in Saudi Arabia with solid administrative and financial foundations.



Company Formations

Complete business setup services including legal entity formation, licensing, and regulatory compliance.



Administrative Consultations

Expert guidance on administrative processes, organizational structure, and operational efficiency.



Feasibility Studies

Comprehensive market analysis and financial projections to validate business concepts and investment decisions.



Legal Consultations

Specialized legal advice on business regulations, contracts, and compliance with Saudi commercial law.



Human Resources

HR strategy development, recruitment support, and workforce management solutions tailored to Saudi market.



Project Management

Professional oversight of business initiatives with structured planning, execution, and monitoring.



Personal Assistant Services

Dedicated support for executives and business owners to optimize productivity and time management.



Chart of Accounts Setup

Custom financial accounting structure design aligned with industry standards and business requirements.



Financial Systems Design

Comprehensive design and implementation of financial management frameworks and control systems.

Compliance & Readiness Services

Ensuring your business meets all regulatory requirements



Compliance & Readiness Services

Excellence in Regulatory Compliance

خدمات الامتثال والجاهزية

Our comprehensive compliance framework ensures your business meets all regulatory requirements and industry standards, positioning you for successful market participation and sustainable growth.

Vendor Registration & Qualification

Complete vendor qualification and registration with major clients and government entities

Pre-qualification Documentation

Comprehensive pre-qualification documentation and capability assessment

Compliance Assessment & Audit

Thorough compliance assessment and audit to ensure regulatory adherence

Industry-Specific Certifications

Quality management systems and industry-specific certification implementation

Market Entry & Growth Services

دخول السوق والنمو

Strategic solutions for business expansion in Saudi Arabia

Market Entry & Growth Services

Accelerating Your Business Success Journey

خدمات دخول السوق والنمو

Tender Identification & Analysis

Advanced market intelligence and comprehensive tender analysis across all major sectors and government entities

Bid Preparation & Submission

Expert bid preparation, proposal writing, and submission optimization to maximize contract winning potential

Partnership Development

Strategic partnership development and long-term client relationship management for sustainable business growth

Our Procedures

إجراءاتنا



NEOM



SEC

***VENDOR
REGISTRATION***

Our procedures

Systematic Excellence in Every Step

إجراءاتنا



SUCCESS STORIES

قصص النجاح

Case Study: Wesam Al-Ittihad

The Challenge

Wesam Al-Ittihad, a mid-sized construction company, struggled to qualify for government tenders despite their technical expertise. They faced complex documentation requirements and missed multiple opportunities due to registration issues.

Our Solution

Highlights provided comprehensive qualification and registration services:

Complete documentation overhaul and compliance verification

Financial statement restructuring to meet qualification criteria

Technical capability documentation and certification

Expedited registration with three major government entities

Results

- ✓ Successfully registered with **3 major government entities** in just 45 days
- ✓ **270% increase** in tender participation opportunities
- ✓ Secured **4 major contracts** within 6 months of qualification
- ✓ **SAR 12.5 million** in new contract value

Highlights transformed our business by opening doors we couldn't access before. Their expertise in qualification and registration was invaluable, and the results speak for themselves.

Abdullah AL-Qahtani

Managing Director, Wesam Al-Ittihad



Our Team

Meet Our Expert Professionals



فريقنا



Leadership Team

Our leadership team brings decades of combined experience in business qualification, procurement, and regulatory compliance across Saudi Arabia's public and private sectors. Their expertise and connections drive our success in helping clients navigate complex qualification processes.



Abdulhadi Al-Rahlah

Chairman

With over 20 years of experience in Saudi business development and government relations, Abdulhadi provides strategic direction and leverages his extensive network to create opportunities for our clients.



Mohamed Alhadi

CEO

Mohamed leads our day-to-day operations with a focus on excellence and client satisfaction. His background in procurement and qualification processes ensures our services remain at the cutting edge of industry requirements.



Ehab Bashir

COO

Ehab oversees our operational excellence, ensuring efficient and effective delivery of services. His expertise in process optimization and quality management drives our consistent results for clients.

Our leadership team is supported by a dedicated staff of qualification specialists, procurement experts, and client success managers who work tirelessly to ensure your business success.

Strategic Partners

Trusted Partnerships Across Industries

الشركاء الاستراتيجيون

Companies We've Served

Strategic Partnerships

We're proud to have worked with some of Saudi Arabia's most prestigious organizations across various sectors.



Construction



Information Technology

Key Sectors

Our expertise spans across multiple industries, allowing us to serve diverse client needs effectively.



Oil & Gas



Energy & Utilities



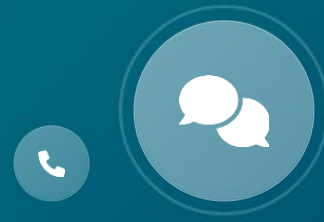
Entertainment



Defense & Security



Education



Contact Us

Let's Start Your Success Journey



تواصل معنا

Contact Information

Get In Touch

Address

Address: 7976 ,2867 Imam Abdullah
Ibn Saud Ibn Abdulaziz Rd, Ishbilyah,
Riyadh 13225, Saudi Arabia

Phone

920003827

Email

info@edaaat.sa

Business Hours

Sunday - Thursday: 9:00 AM - 5:00 PM



Schedule a
Consultation

Our Location



<https://maps.app.goo.gl/CE8CYJv5nDGpykTn9>

